



LivestationTM

By David Brewer

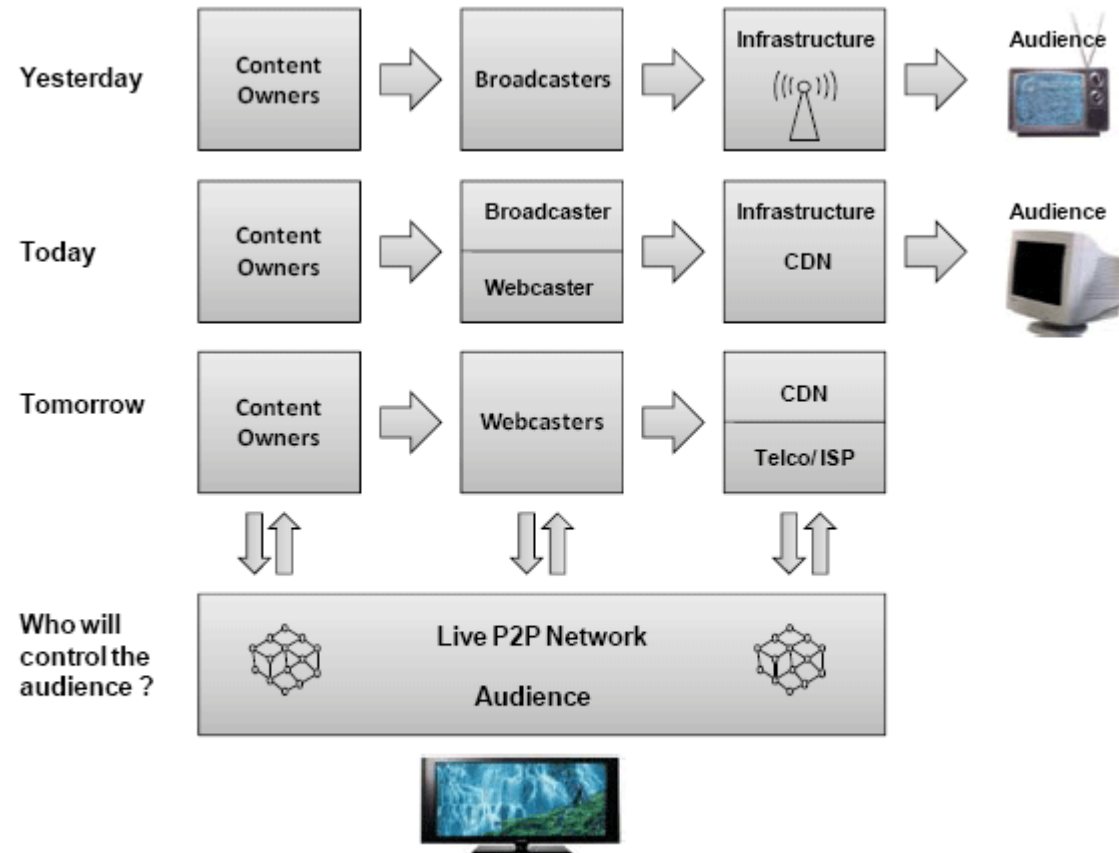
Livestation is a global broadcast network delivering TV channels to people with a broadband connection focusing on international news channels at the outset

“Watching or listening to a single news service is a thing of the past. I believe Livestation is the future of live information.”

Chris Cramer, Former President of CNN International

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Who will own the new live broadcast infrastructure?



Source: GP Bullhound analysis

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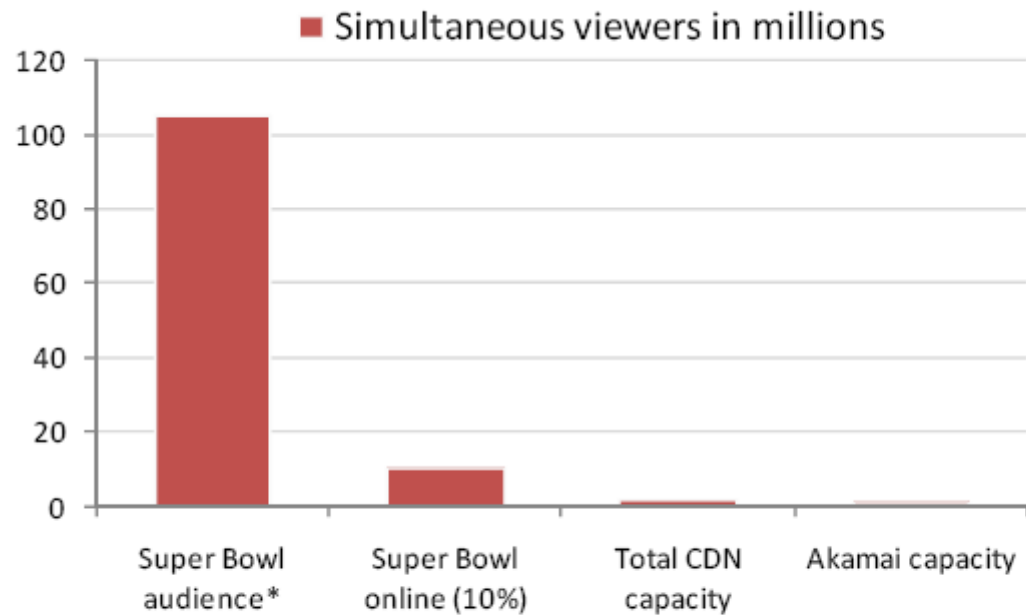
Internet TV is expected



- Consumption of video content on the net is soaring
- ADSL/ADSL+/WI-FI/etc are opening the door to Internet TV
- People spend more time on their computers rather than TV

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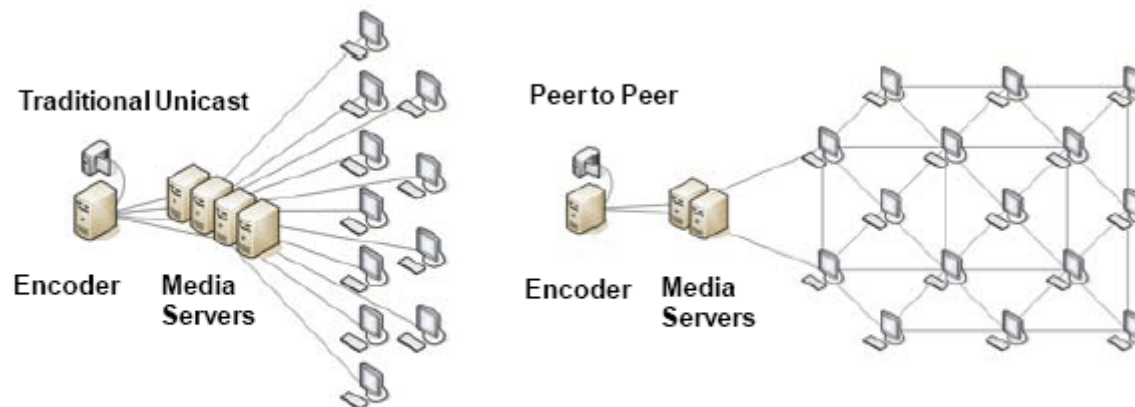
The current infrastructure is inadequate



Source: 2007 Estimates Dan Rayburn Streaming Media, GP Bullhound analysis, * BBC News Feb 08

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Livestation: Quality of Service + Scalability



Source: GP Bullhound analysis



Thank you for your attention

(the most valuable and scarcest resource in the world after oil!)

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